

Americhem Releases New Website

Cuyahoga Falls, Ohio (Feb. 12th, 2020) – Americhem, a globally recognized designer and manufacturer of custom color masterbatch, functional additives, engineered compounds, and performance technologies, has released a brand new website that aligns with their brand and global competencies at americhem.com.

Americhem’s new website provides customers, potential hires, and all those interested in Americhem with a smooth, cohesive, and enjoyable new digital experience. With all of Americhem’s growth over the past few years, which included multiple acquisitions, plant expansions, and new product offerings, a new website was in order to clearly state all the company has to offer from a global perspective. Now streamlined to find product and service offerings from all of Americhem’s business units, the new website will guide users to the perfect polymeric solution in fibers, automotive, healthcare, building & construction, packaging, and so much more.

Americhem’s CEO, Matthew Hellstern, stated, “Today is a very exciting day for us here at Americhem as we are launching our new website. This is our new window to the world and our new site exhibits everything exciting about Americhem.” Mr. Hellstern continues, “The site highlights how Americhem is an innovation leader, the breadth of our product offerings, and how we partner with our customers in developing innovative, differentiated, and sustainable polymeric solutions.”

Americhem’s New Website Advantages:

- Ease of navigation
- Examples of work
- Cutting edge technologies
- Up-to-date blog with new and noteworthy content
- Contact Us form that links you with the right expert for your inquiry

About Americhem

Americhem is an innovative, technology-driven leader in the global polymer industry. Its foundation is built around delivering Performance, Solutions and Trust through close collaboration with customers seeking to optimize their polymer products. All of the company’s products are backed by complete technical support that ensures quality, reliability and value. Americhem operates 11 manufacturing plants and maintains sales offices throughout the world. Central research and development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information, visit Americhem.com or call 800.228.3476.

CONTACTS

Hailey Cassidy
Global Branding & Digital
Marketing Leader
Americhem
Phone: 330.929.4213 x1280
hlcassidy@americhem.com